



Creating Full Chip Coating Samples

Creating accurate coating samples is essential for showcasing your floor systems to customers. Whether for in-home visits or home shows, samples you produce yourself offer the most authentic representation of color, texture, and finish.

Applying Coatings to Sample Boards

Purpose: Ensure samples match the final installed product.

- **Surface Prep:** Lightly sand boards to create a porous surface. Remove dust with a vacuum or cloth.
- **Application:** Use the same tools as on actual floors—brush, roller, squeegee. Apply full system including basecoat, chips, topcoat and slip resistance additive.
- **Basecoat:**
 - Common: Gray or Tan
 - Optional: Black, White, or Mocha tint in Clear Basecoat
 - Unlimited Color choices (should complement chip blend)

Samples for On-Site (In-Home) Visits

Goal: Provide portable, cost-effective samples tailored to each customer.

- **Material:** Use MDF (Medium-Density Fiberboard)
 - Lightweight, easy to cut and transport
 - Ideal for tool bags and quick presentations
- **Size:** Cut to preferred dimensions before or after coating.
- **Labeling:** Clearly mark product name, color code, and finish.
- **Presentation:** Keep samples clean, organized, and relevant to the client's style.

Samples for Home Shows

Goal: Showcase your product line in a durable, walkable format.

- **Material:** Use sturdy options like high-quality plywood or DRICORE® subfloor panels.
- **Durability:** Choose materials that withstand foot traffic and repeated handling.
- **Display:**
 - Mount samples securely
 - Label with printed product details
 - Arrange by system or color family
- **Testing:** Try different setups to find what works best for your booth.